

25 April 2022

Dear Parent/Carer

This week we have launched our '10 Things to Remember' campaign. The purpose of the campaign is to continue raising awareness of bullying and harassment, which as we know is an important subject for every school both nationally and internationally.

At Outwood Academy Adwick, we remain determined to face the issue head-on, which involves talking about it openly with our children and young people in an age appropriate way. In addition, there are posters prominently displayed around the school site which raise awareness of different forms of harassment, the inappropriate use of the term 'banter', and how to keep safe on social media.

The '10 Things to Remember' campaign looks to bring together the different strands of our work to date. Essentially, we are asking our students to 'remember' ten statements which have been carefully crafted to both inform and warn. The '10 Things to Remember' are:

1. Treat others with respect; before you say it or do it, remember to think about how your words and actions could make them feel
2. Don't let unhealthy stereotypes shape your actions; remember that everyone is unique
3. If you have experiences of sexual harassment or abuse, share these safely with a trusted adult; remember we are here to help you no matter what
4. Don't start or spread rumours about other people; remember that rumours cause pain and humiliation for the person being targeted
5. If you hear or see disrespectful or insulting words and actions, remember to speak with a trusted adult
6. Don't share indecent images or videos; remember it is against the law and not okay
7. Calling it 'banter' does not make it acceptable
8. Know and believe that you deserve to be treated with respect by those who say they love you; remember that healthy relationships are built upon kindness and consideration, not coercion and control
9. When it comes to any form of physical or sexual activity, 'no' means 'no'; remember you shouldn't have to do anything unless you freely give consent
10. Think carefully before you do or say anything that may have consequences for you in the future; remember that what happens today may well impact on your tomorrow or even in 10 years' time.

As always, we know that when school and home work together, the impact is so much greater. It is for this reason we are asking that you discuss the '10 Things to Remember' campaign with your child. The more we can reinforce the sentiment behind each of the ten statements, the better our chance to help our children keep themselves and others safe.

Best wishes from the staff at Outwood Academy Adwick